

CYBER ALERT

Sarahah App: The new threat on the Cyber Horizon

Sarahah app's craze is continuing unabated. From teens to youngsters everyone seems to be hooked to it. The app is reportedly among the “Most Downloaded Apps” both on Apple's App Store and Google's Play Store. Though the app, which means 'honesty' in Arabic may have all the right intentions, however it surely is not being used with all honesty. Several users have reported of receiving harassing messages on the app.

This app is an anonymous app, meaning that you will not get to know who is sending you messages. One can send text messages to anyone, without revealing his or her identity. You cannot reply to the messages you receive on this app.

For those who do not wish to receive messages from a certain person, this app provides an option to block them. Once a contact is blocked, their message will also disappear from your account. But, it will not tell that person that he/she has been blocked. Also, this is an irreversible action.

The Sarahah App does not have an option to delete your account. If you go to Settings, it only gives you an option to Logout. The account can only be deleted from the app's website.

The curiosity to know who exactly is sending you a particular message, has led to a scam that is being circulated on this app. Many websites like “www.sarahahexposed.com” claim to reveal the sender's identity. However these websites are fake, aimed at making money.

There is no age verification in the app. Instead of giving constructive criticism, many teens are using the app for cyberbullying.

Parents have been warned against the app. It is being quoted as "The newest platform for cyber bullying".

It's time to wake up, Cyber Bullying is real!